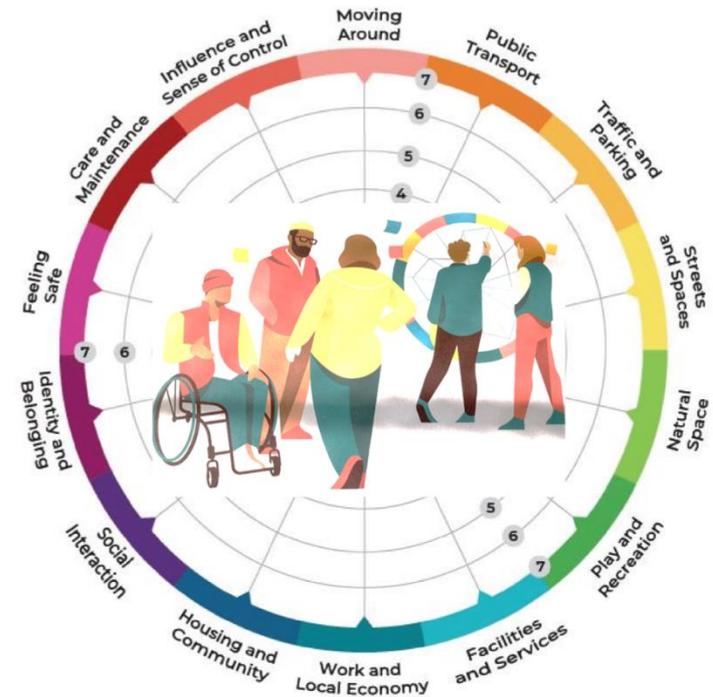


# Local People are the Experts

Etive Currie  
Senior Planner  
Glasgow City Council  
[Etive.Currie@Glasgow.gov.uk](mailto:Etive.Currie@Glasgow.gov.uk)



[www.placestandard.scot](http://www.placestandard.scot)

#placestandard

#placeandwellbeingalliance

@etive2



Ailtearachd is Dealbhadh na h-Alba

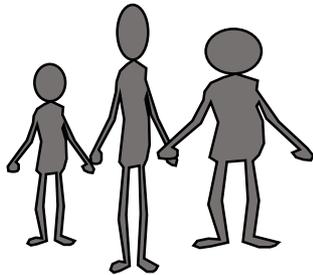


The Scottish Government  
Riaghaltas na h-Alba



**What Makes Great Places ?**

# People



*A good city is like a good party: guests stay because they are enjoying themselves.*

*Source: Jan Gehl Cities for People pp.147.*



# Take Pictures of your 'Daily Journeys' and tell us 'How it Makes You Feel?' 2007

Using one of the disposable cameras, think about the daily journeys you take .....to sign on, take the kids to school, going to the shops, getting to the hospital, etc. What is your story.... Is your journey easy? Are there any obstacles (traffic, no pavements, no buses)? What makes you angry?



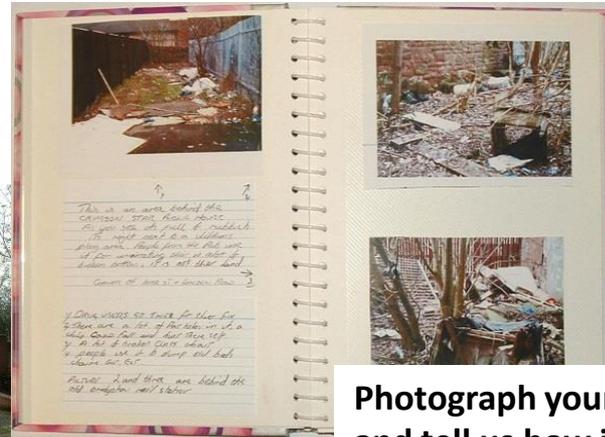
# 2007 – 2009 Doing Things Differently.....



Calton: Unlocking the potential



Working with local people to change their streets + spaces



Photograph your daily journey and tell us how it makes you feel?

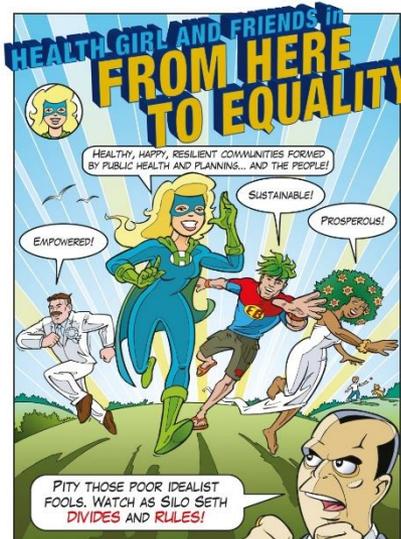
Piloting Health Impact Assessment as a Method of Integrating Health into Planning: A Case Study of the Draft East End Local Development Strategy

June 2007



Living Streets is the national charity that stands up for pedestrians. With our supporters we work to create safe, attractive and enjoyable streets, where people want to walk.

**LIVING STREET**  
PUTTING PEOPLE FIRST



From Here to Equality explains, in simple terms, that by working together, those in health and planning can create healthier and more sustainable neighbourhoods, with people at the heart of their success. We hope you find it inspiring.



CHANGING PLACES

First to include an HIA

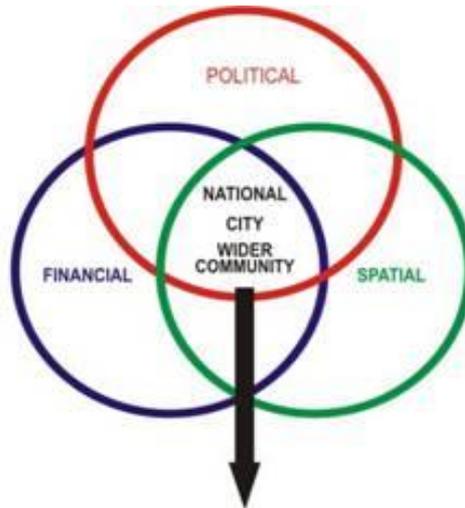
CHANGING LIVES



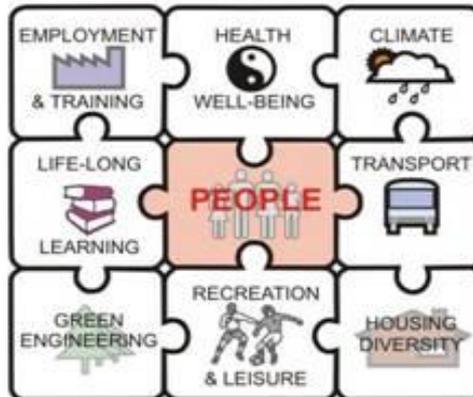
EAST END LOCAL DEVELOPMENT STRATEGY



# Currie's Healthy Sustainable Neighbourhood Model (HSN)



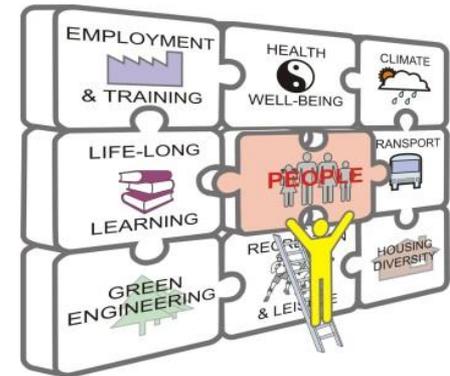
## HEALTHY SUSTAINABLE



## NEIGHBOURHOOD

### Less within Planning Control

- ◆ Political Agenda
- ◆ Market Forces
- ◆ Access to Funding
- ◆ Climate Change



### More within Planning Control

- ◆ Living and Working Conditions
- ◆ Social and Community Network
- ◆ Safe, stimulating Neighbourhoods
- ◆ Housing Diversity
- ◆ Integrated Transport
- ◆ Green Engineering
- ◆ Access and Connectivity
- ◆ Employability Gap
- ◆ Training
- ◆ Competitive Space
- ◆ Education
- ◆ Flexible Design
- ◆ Air Quality
- ◆ Water Quality



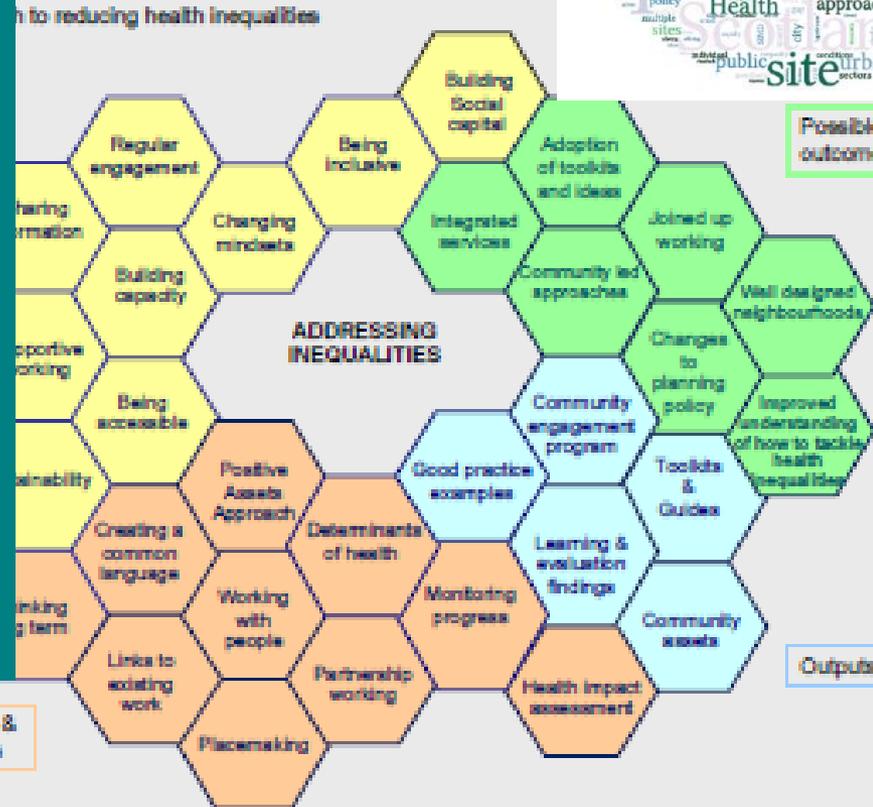
## PLANNING FOR BETTER HEALTH:

A story of the Equally Well Glasgow city test site's approach towards addressing health inequalities through integrating health and wellbeing into the planning system

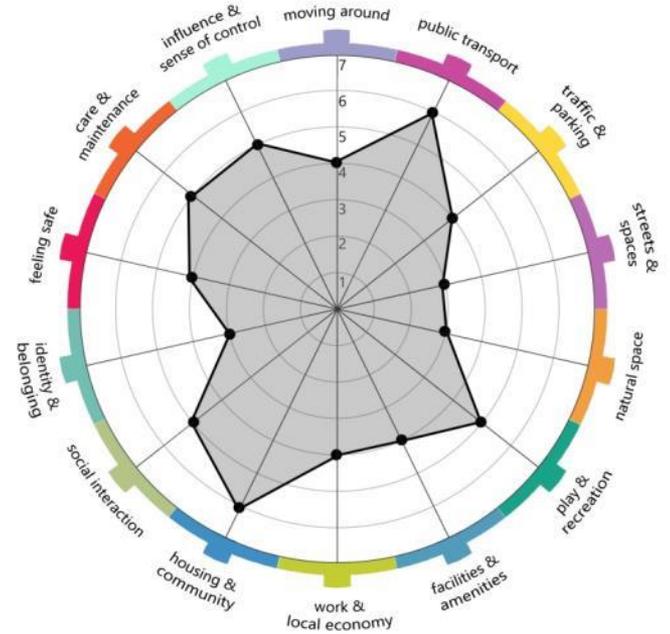
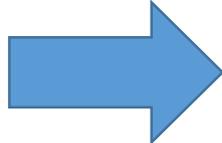
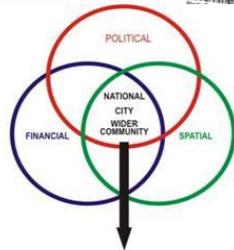
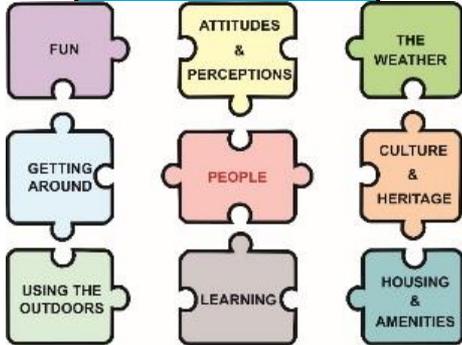


July 2012

Approach & Influences



# The Place Standard Tool.....



### More within Planning Control

- ◆ Living and Working Conditions
- ◆ Social and Community Network
- ◆ Safe, stimulating Neighbourhoods
- ◆ Housing Diversity
- ◆ Integrated Transport
- ◆ Green Engineering
- ◆ Access and Connectivity
- ◆ Employability Gap
- ◆ Training
- ◆ Competitive Space
- ◆ Education
- ◆ Flexible Design
- ◆ Air Quality
- ◆ Water Quality

### Less within Planning Control

- ◆ Political Agenda
- ◆ Market Forces
- ◆ Access to Funding
- ◆ Climate Change





...to support the delivery of high quality places in Scotland and to maximise the potential of the physical and social environment in supporting health, wellbeing and a high quality of life.

## 'Doing things With People' .... Local People are the Experts.



The key issues  
where I stay  
are.....



Where I stay  
needs more  
green spaces!



My area needs  
more housing  
Choice...

...to encourage  
more families  
to live here?



- ⚙ What is it like to live here?
- ⚙ What makes this place unique?
- ⚙ What do I do in this place?
- ⚙ What do I need to live my life?
- ⚙ Are we talking to the right people at the right time?

## Place

- the **environment** in which we live
- the **people** that inhabit these spaces



“**the quality of life** that comes from the interaction of people and their surroundings”

*Source: Creating Places – Scottish Government*



*Source: Creating Places – Scottish Government*

any development **ALWAYS** ‘makes places’

## Placemaking

The question is whether they:-  
**contribute positively;**  
**have little impact;** or  
**lead to negative outcomes**



*Image Flickr goats-greetings*

# Placemending

Learning from our mistakes.....



Places for People?.....or Cars?



# Planned and Designed from Above..... Looked good on paper!



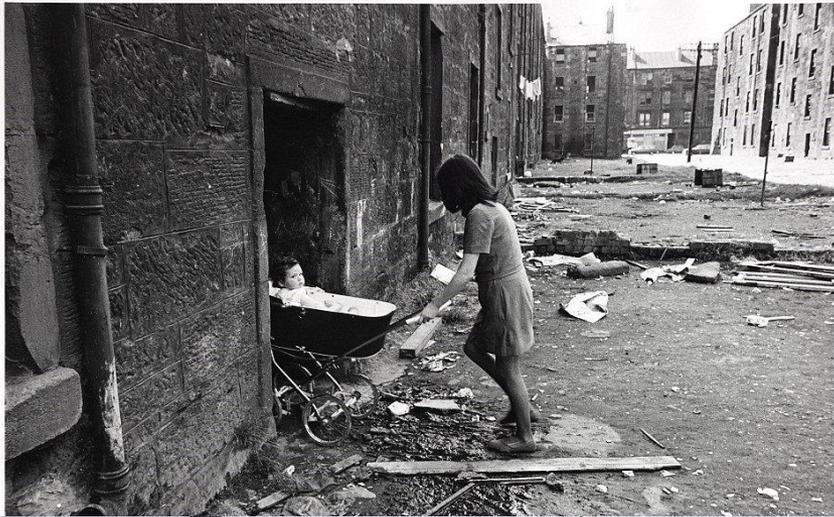
Filing Cabinets for People

Token Green Space

Spaces for People to Relax

No good for People!

# Place and Placemaking....



We Moved the People into Alien Environments away from family networks/support



# Place and Placemaking....

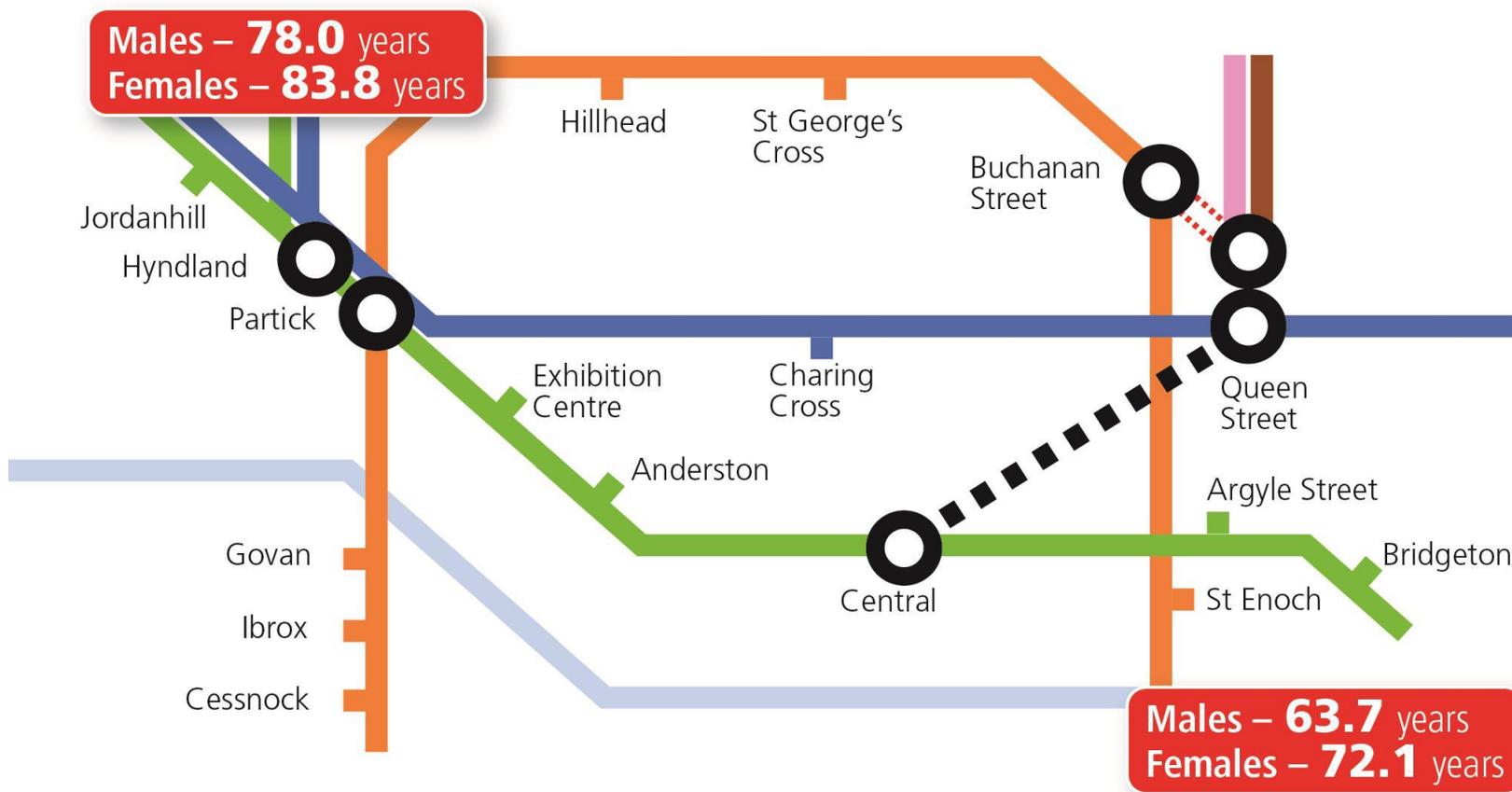
Poor quality environments have a profound effect of people:

- Poor mental health
- Poor physical health
- Increased cortisol levels
- Increased fight or flight receptors

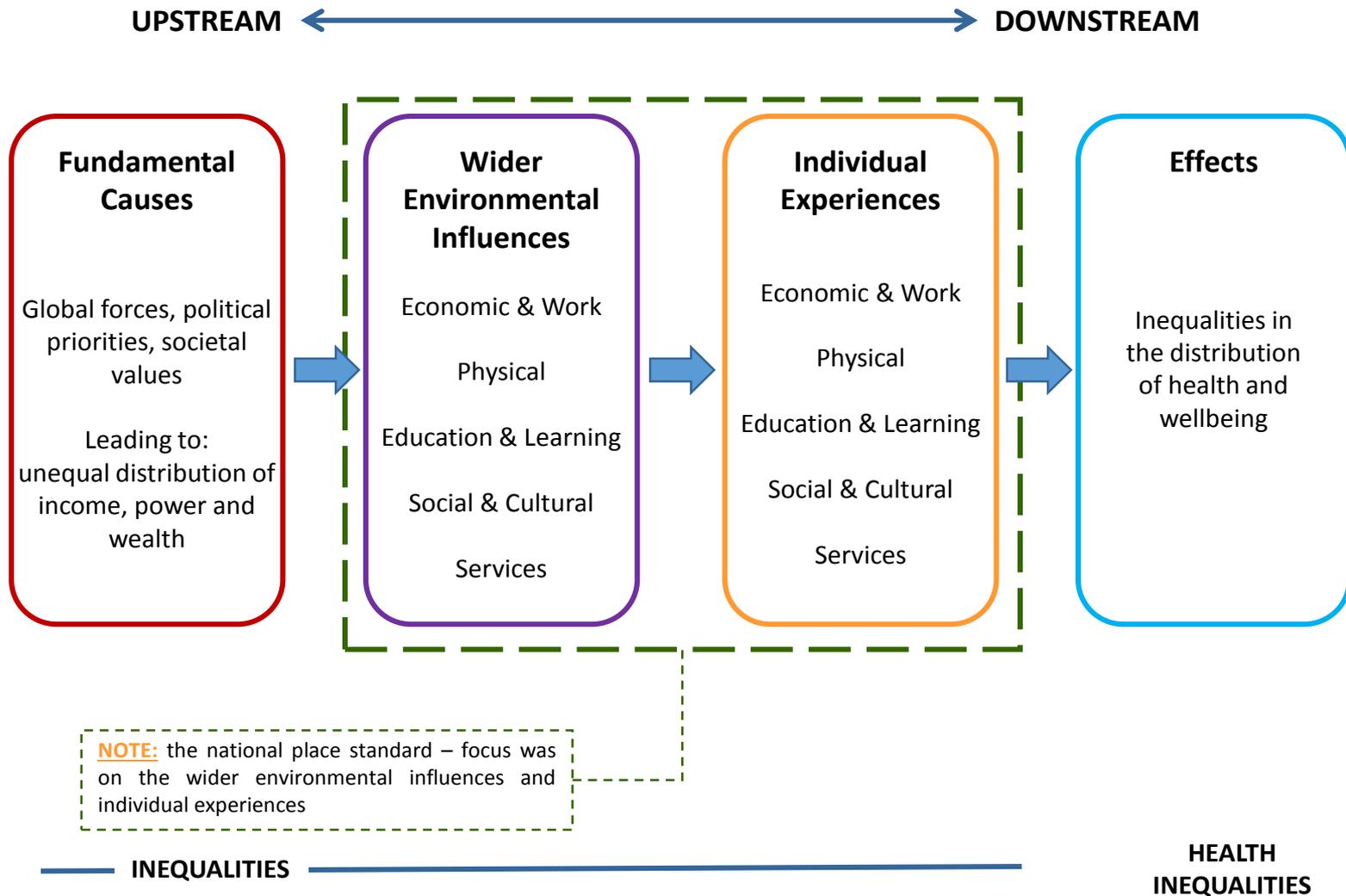
*Glasgow's health problems are aggravated by poverty, unemployment, poor physical and social environments.  
Inequalities in power, money and resources*

Inequalities in health – the consequences

.....difference of 14.3 years life expectancy for men and 11.7 years for women between affluent Jordanhill and deprived Bridgeton in Glasgow...



# What causes health inequalities?



**People Factors** including age, sex and genes

**Community Factors** including capital and networks

**Lifestyle Factors** including diet, physical activity and work-life balance

The **Local Economy** including wealth creation and access to, and nature of market.

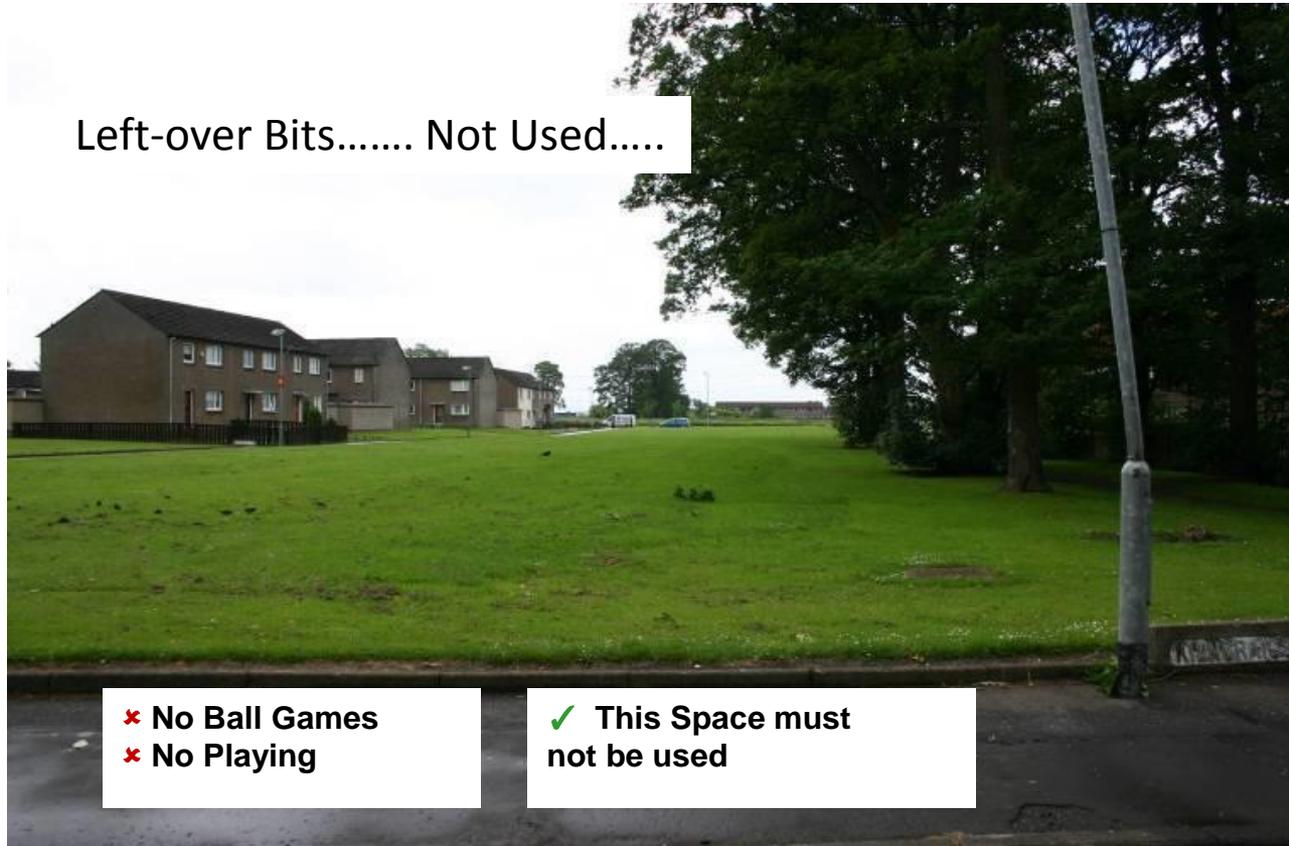
**Activities** such as working, shopping, moving around, living, playing and learning.

The **Built Environment** including buildings, spaces, streets, public realm and housing.

The **Natural Environment** including air, water, landscape and natural habitat.



# Change How we Think.....



Play Space for all ages?

Local Event Space?

Local Art Space?

Growing Space?

Lighting/Seats.....

Doing things differently

Doing things with people

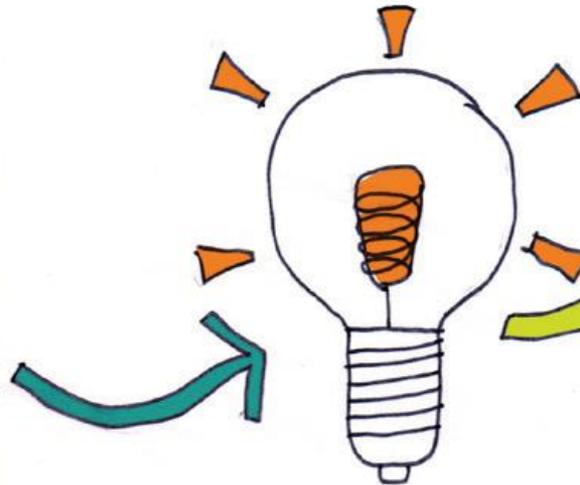
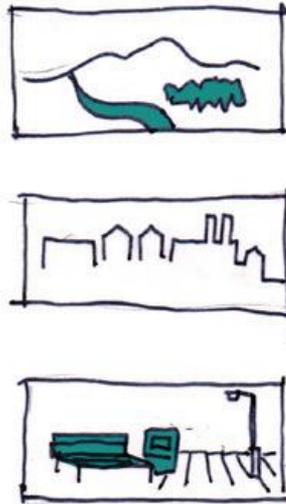
Local people are the experts

# Change How we Think.....



Opportunities  
+ New Ideas

More  
Informed  
Future Plans +  
Strategies



# When to use Place Standard Tool

How Good is Our Place?

Early stages  
Identifying needs and assets  
Aligning priorities and investment  
Empowering communities, allowing their views to be articulated

Design and development stages  
Action planning  
Informing or reviewing proposals

For continuous improvement  
Monitoring changes and improvements  
Community after-care or stewardship  
Shared Learning

Gathering community priorities  
Informing CPP considerations  
Identifying needs  
Reviewing impact of initiatives  
Business planning  
Baseline data  
Development planning  
Planning consultation  
Regeneration planning  
Capacity studies for places  
Needs assessments  
Asset mapping  
Data for consultant briefing  
Design Charrette briefing  
Development briefs  
Participatory Budgeting  
Development Frameworks  
Masterplanning  
Option appraisals  
Desktop Review  
Design and access statements  
Design review  
Cross sector working  
Community action planning  
Development management

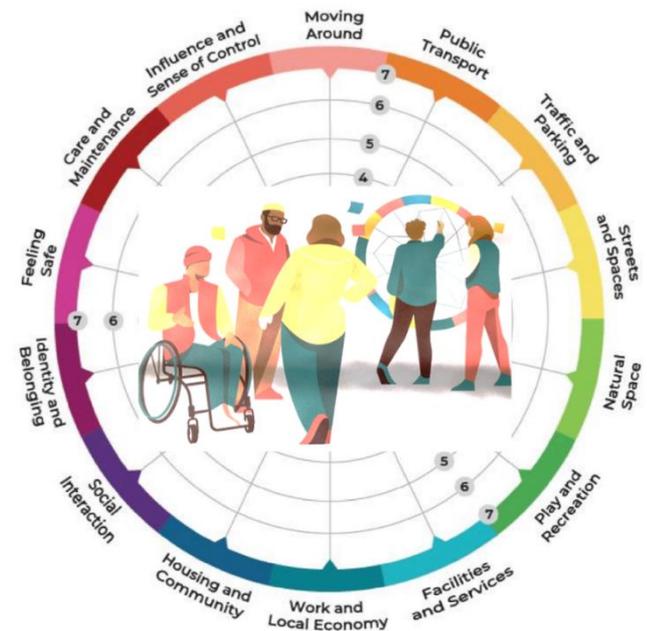
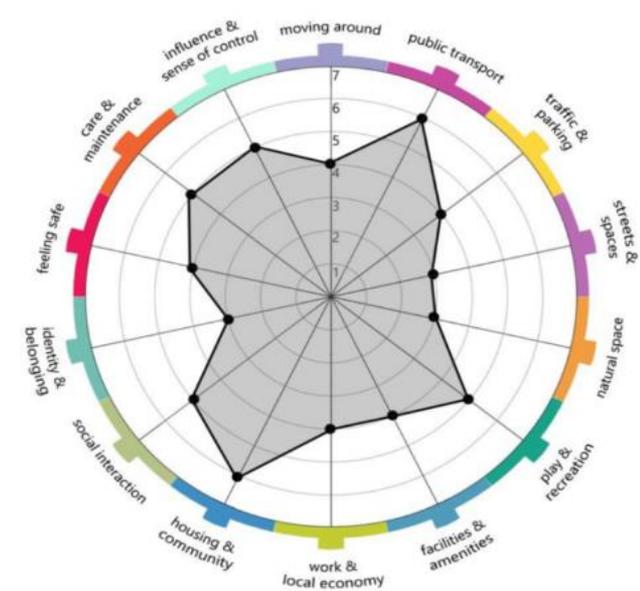
# What is it?

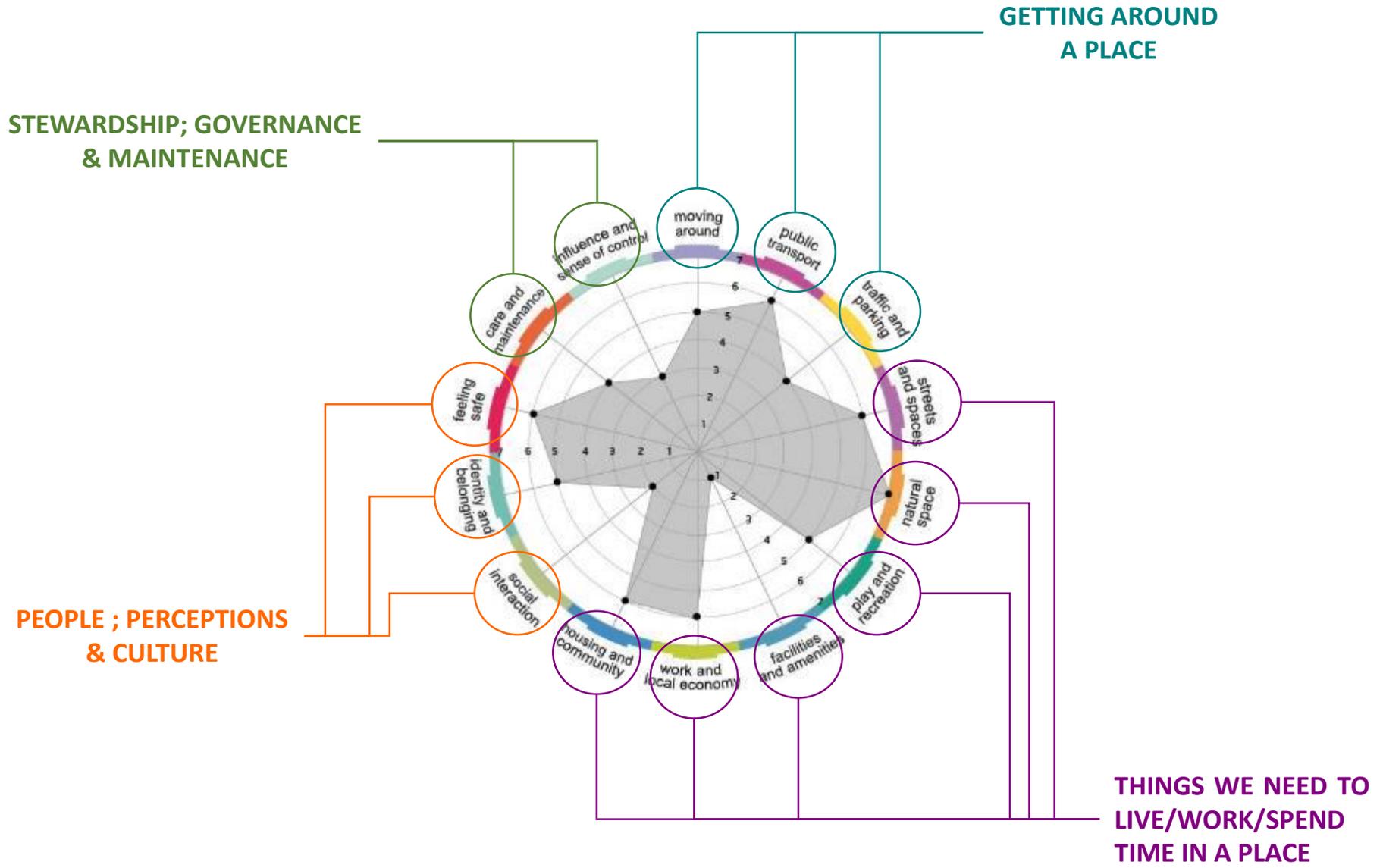
Define → Walk → Look → Talk → Talk + Score → Propose Change

- A simple, free, easy to use tool to assess the **Quality of A Place**
- Booklet, Online, App – including multiple users
- To **facilitate conversations** for communities, all sectors and decision-makers
- **About priorities for action**
- Taking a **holistic view**
- Of all the factors that **make places work**

14 themes = broad range of physical and social characteristics of place that affect **health and wellbeing**

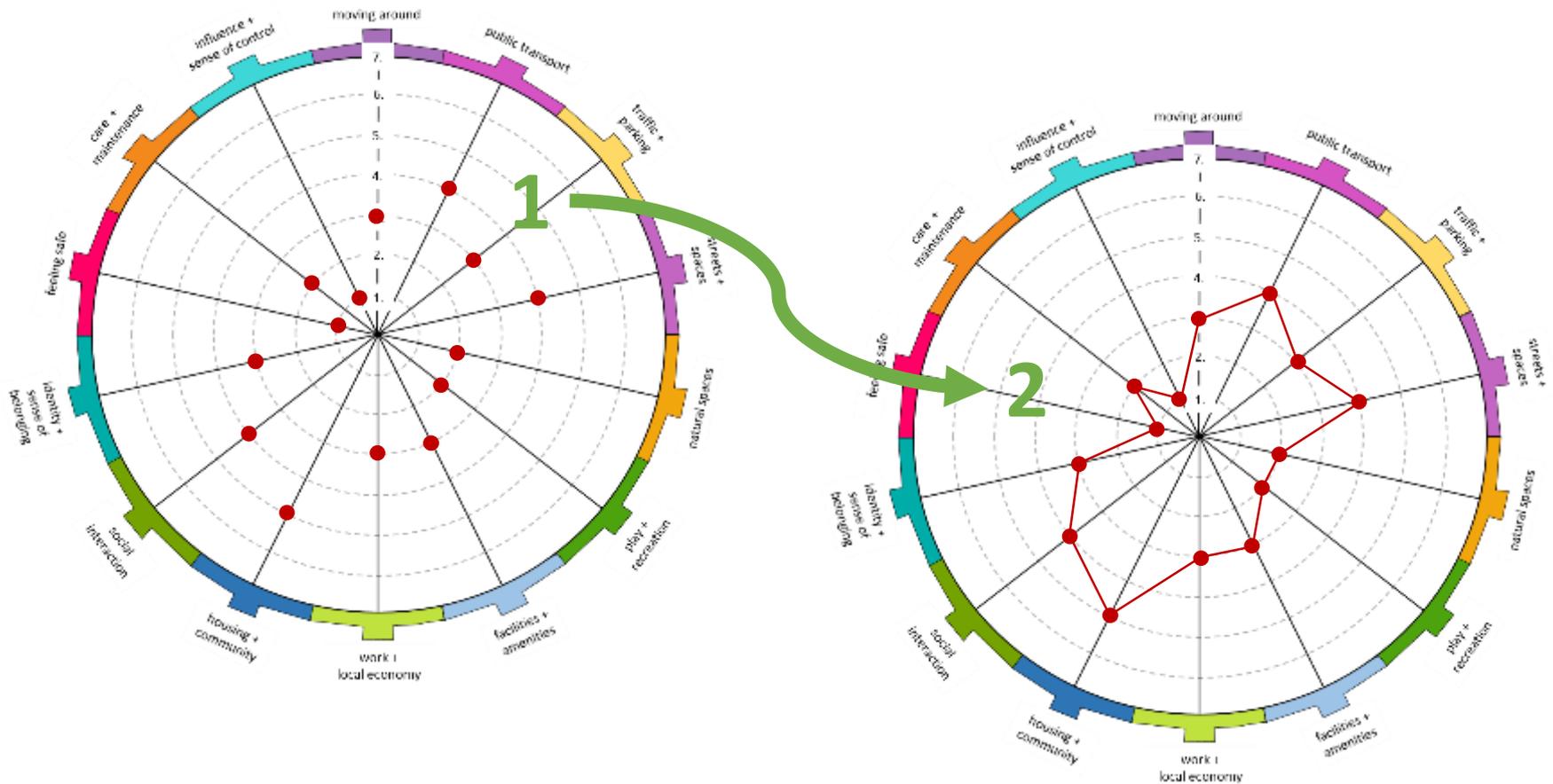
*Key Outcome should always be 'Creating A Better Quality Place'*





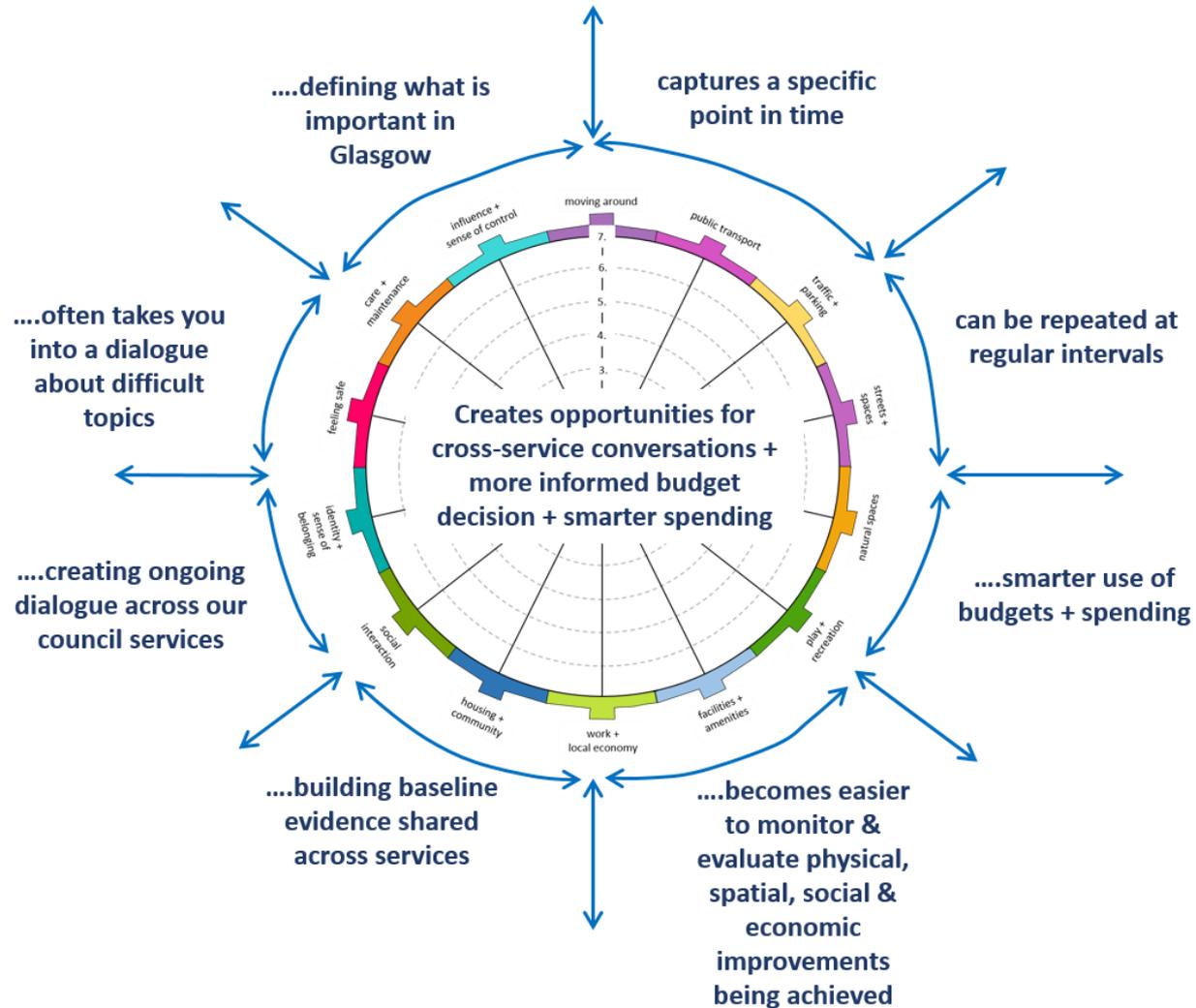
## How do I use it?

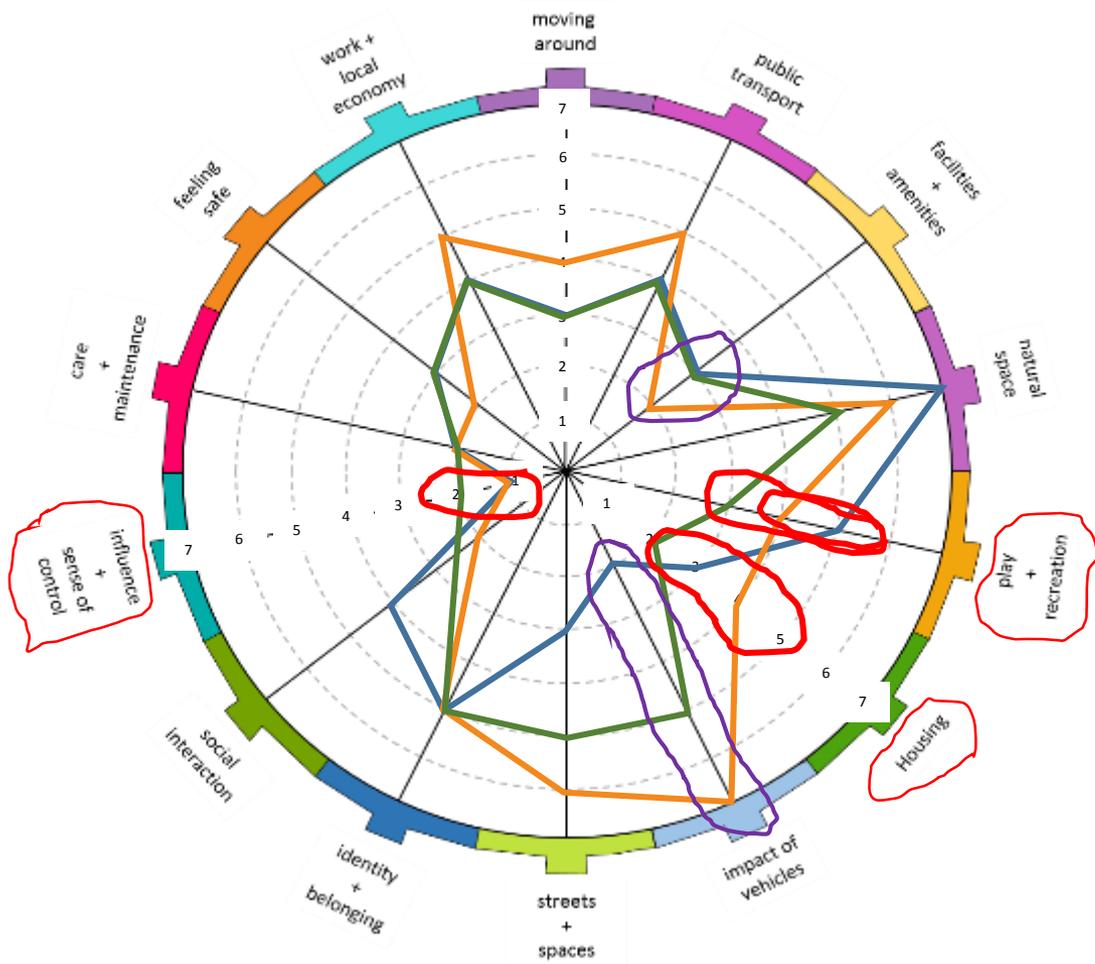
The Place Standard is very easy to use. Users consider each question in turn rating a place on a scale of 1 to 7. One means there is a lot of room for improvement, 7 means there is little need for improvement, the quality is as good as it can be. Then you plot the ratings on the compass and join the dots to make a 'spider' diagram.



**But.....**

It is the **conversations** you have that is the most important aspect of the place standard tool.





## Priorities for Action:

### Influence + Sense of Control:

Let local people be involved in the process from the beginning – what needs changed; How it will be changed; Help choose who they want to work with; etc.

### Housing:

More housing options needed for older people and starter homes for young people.

### Play + Recreation:

new seats, lighting and café with toilets in our Park.

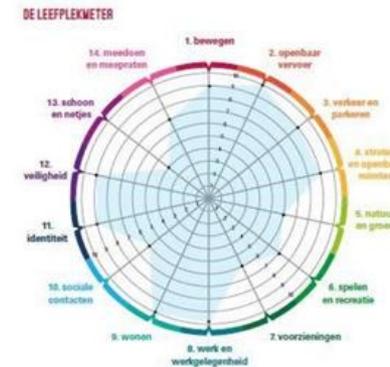
## Aileen Campbell MSP

Cabinet Secretary for Communities & Local Government

“Place is where people, location and resources combine to create a sense of identity and purpose, which is at the heart of addressing the needs and realising the full potential of communities.

A Place-based approach is crucial to addressing our public health priorities, helping to improve physical and mental wellbeing by empowering people to shape their local environments.

I am delighted to see our innovative Place Standard Tool being recognised internationally, and I look forward to collaborating with experts across Europe to build on this success and explore new approaches to placemaking here in Scotland”.



- Denmark
- Holland
- Norway
- Lithuania
- Turkey
- Croatia
- Poland
- Sweden
- Spain
- Germany
- Ireland
- Macedonia/Latvia



Child Friendly Cities



# What Next?

## Emerging Place Standard Tool -- Direction for 2019-2022

### PRIORITIES:



**HOUSING:** is the building blocks of our communities and is an essential part of our local identity and infrastructure. This will involve supporting place-based approaches and development of new places as well as the regeneration of our existing communities.

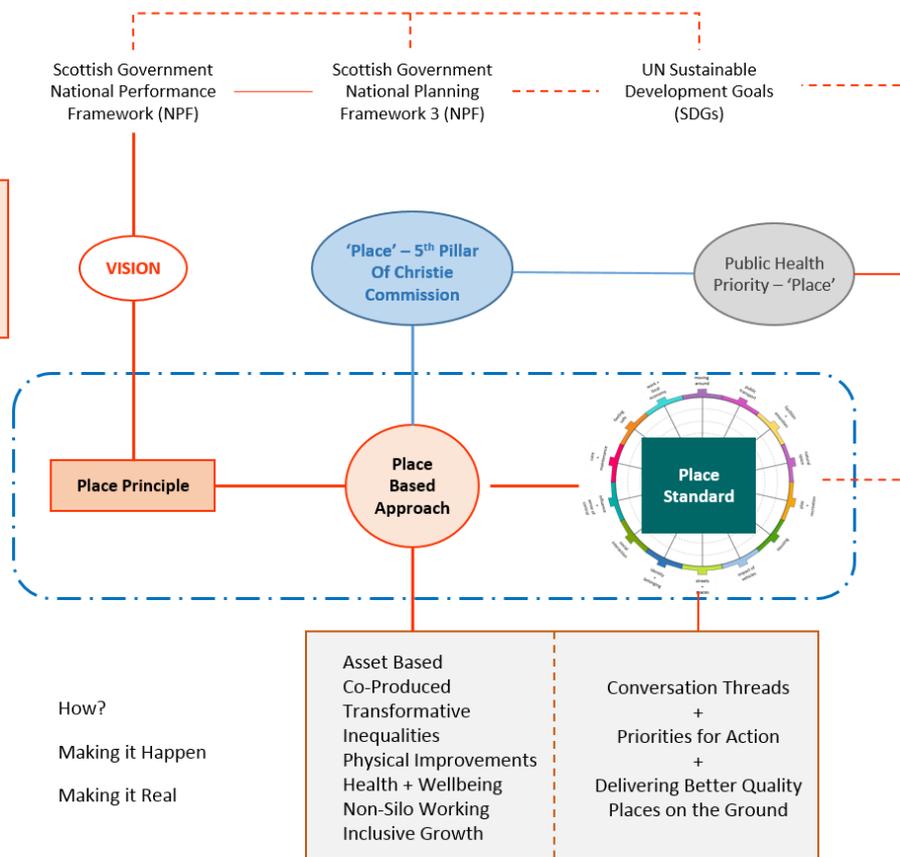
**TOWN CENTRES, LOCAL CENTRES & LOCAL SERVICES:** such as schools, health centres and retail hubs provide much of the essential services and opportunities that we access daily and inform our sense of identity and belonging.

**MOVEMENT & TRANSPORT:** how we move around a place can influence our health and levels of activity, our impact on the environment, our ability to connect with each other and with facilities, and the layout and attractiveness of our communities.

**ENVIRONMENT & CLIMATE CHANGE:** our impact on the environment, our ability to sensitively manage change to a low carbon economy and to support positive connections with nature in our communities is an essential part of sustainable and healthy living.

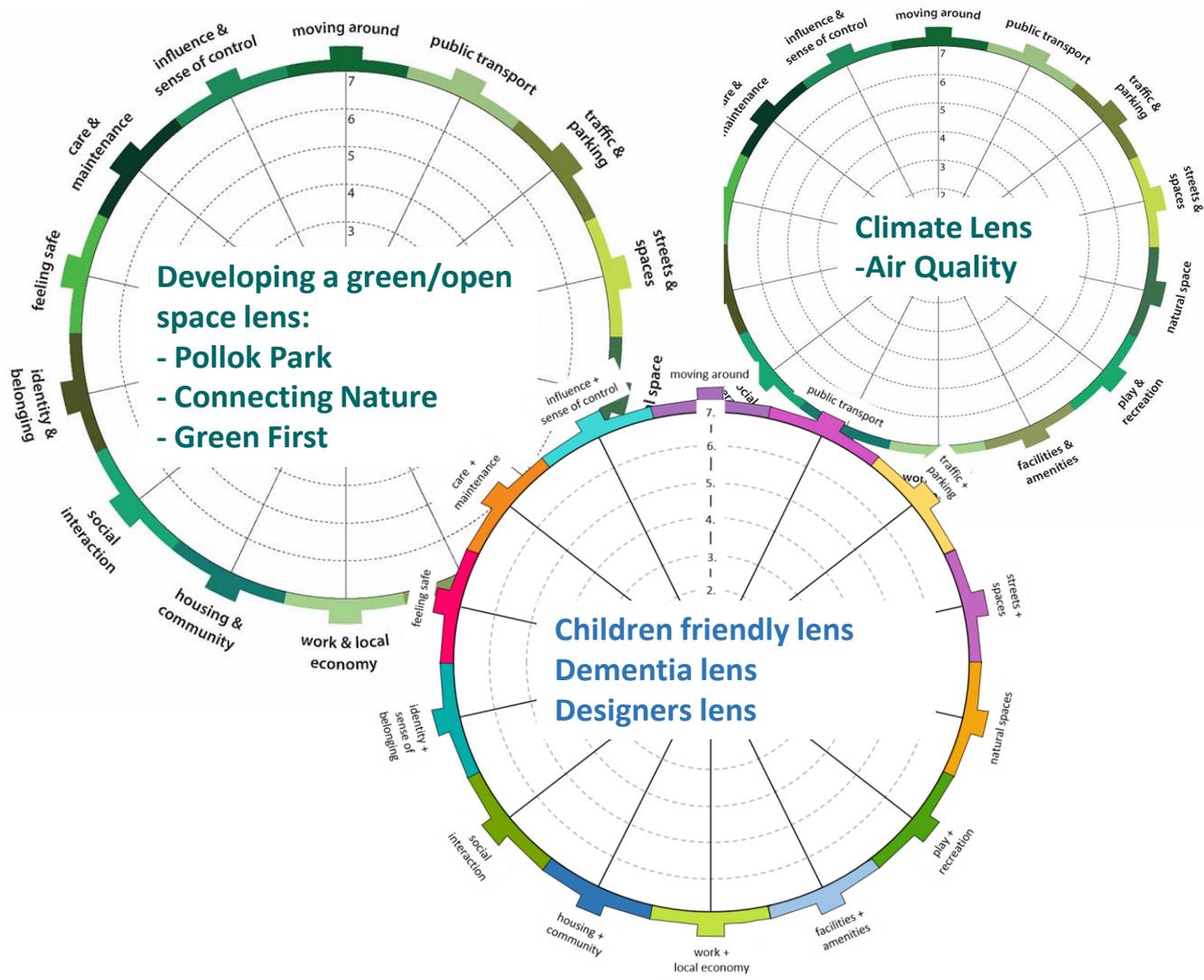
**ENGAGING DIVERSE GROUPS:** delivering places that meet the needs of all members of our communities requires involving everyone in the process and ensuring that the needs of the most vulnerable groups are taken into account and addressed.

## Scottish Place Standard – Strategic Outline



**Each Place is Different!**

# Using Different Lens.....



# Using the Place Standard to discuss National Performance Framework

We have a globally competitive, entrepreneurial, inclusive and sustainable economy



We are open, connected and make a positive contribution internationally



We respect, protect and fulfil human rights and live free from discrimination



We tackle poverty by sharing opportunities, wealth and power more equally



We are creative and our vibrant and diverse cultures are expressed and enjoyed widely



We live in communities that are inclusive, empowered, resilient and safe



We value, enjoy, protect and enhance our environment



We grow up loved, safe and respected so that we realise our full potential



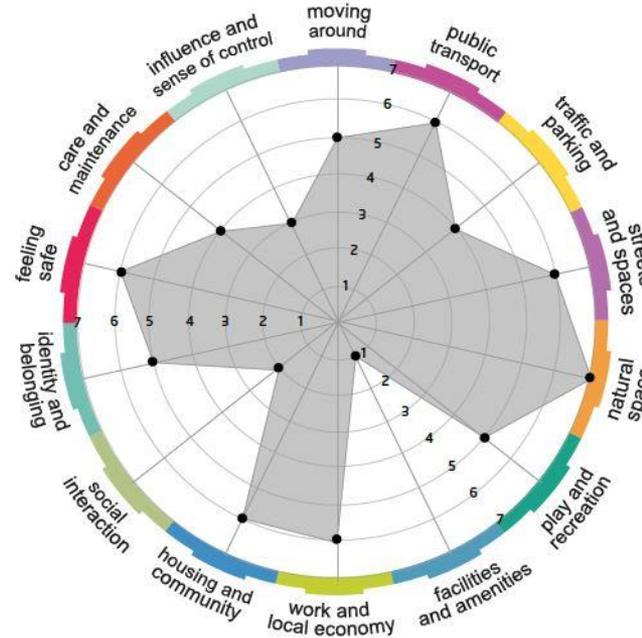
We are healthy and active



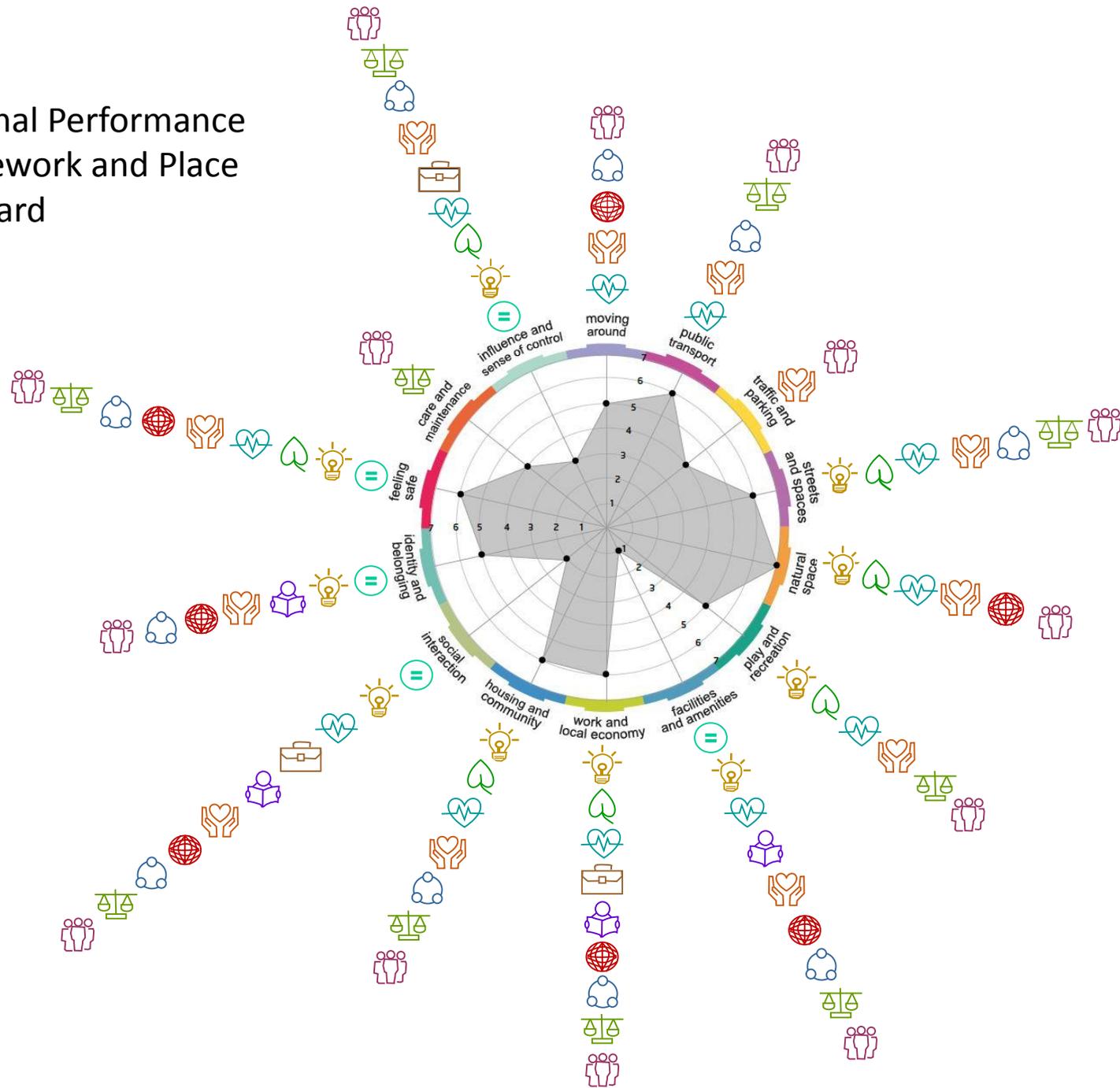
We are well educated, skilled and able to contribute to society



We have a thriving and innovative businesses, with quality jobs and fair work for everyone

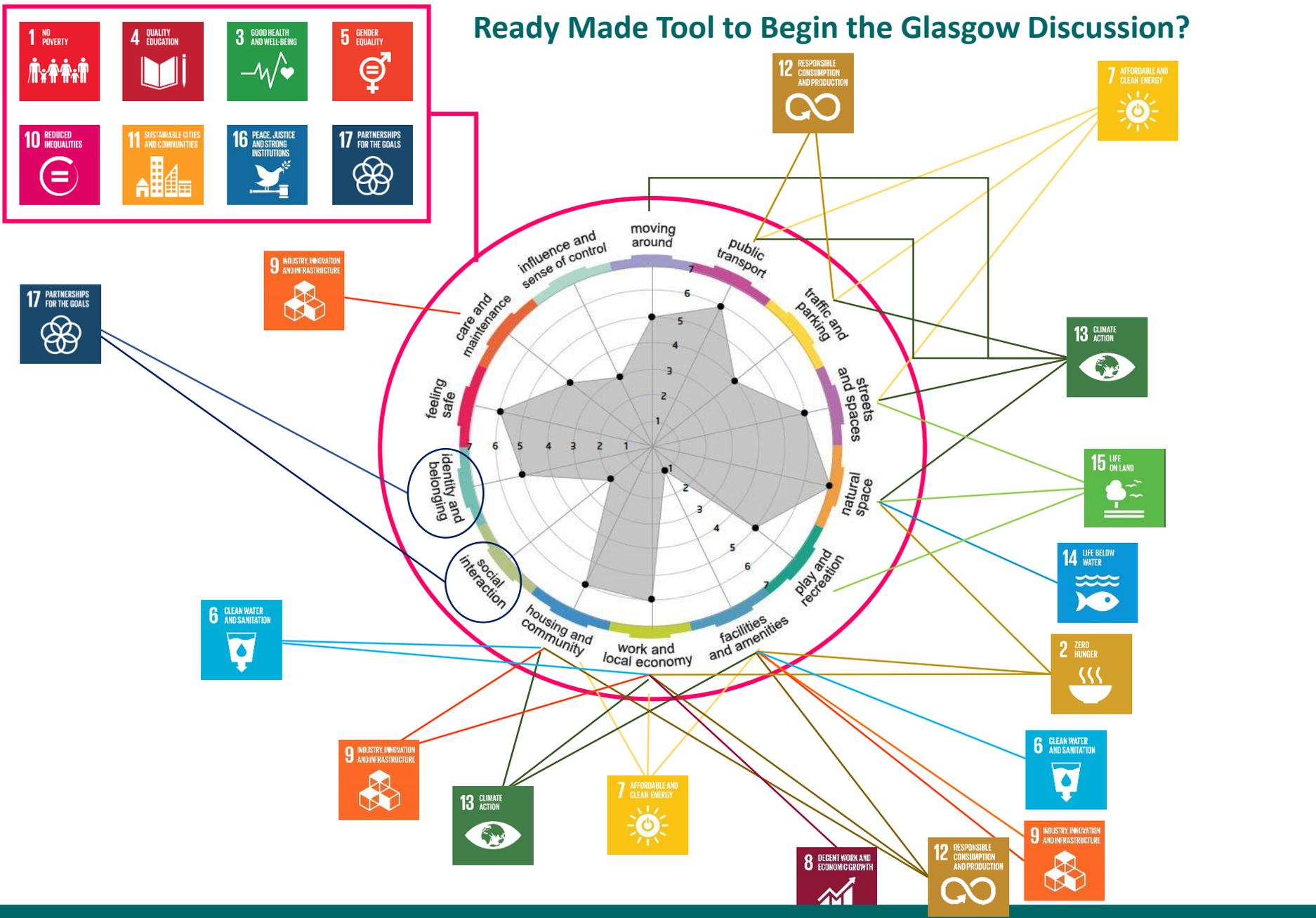


# Draft: National Performance Framework and Place Standard



# Using the Place Standard to Shape Sustainable Development Goals (2020) Discussion?

## Ready Made Tool to Begin the Glasgow Discussion?

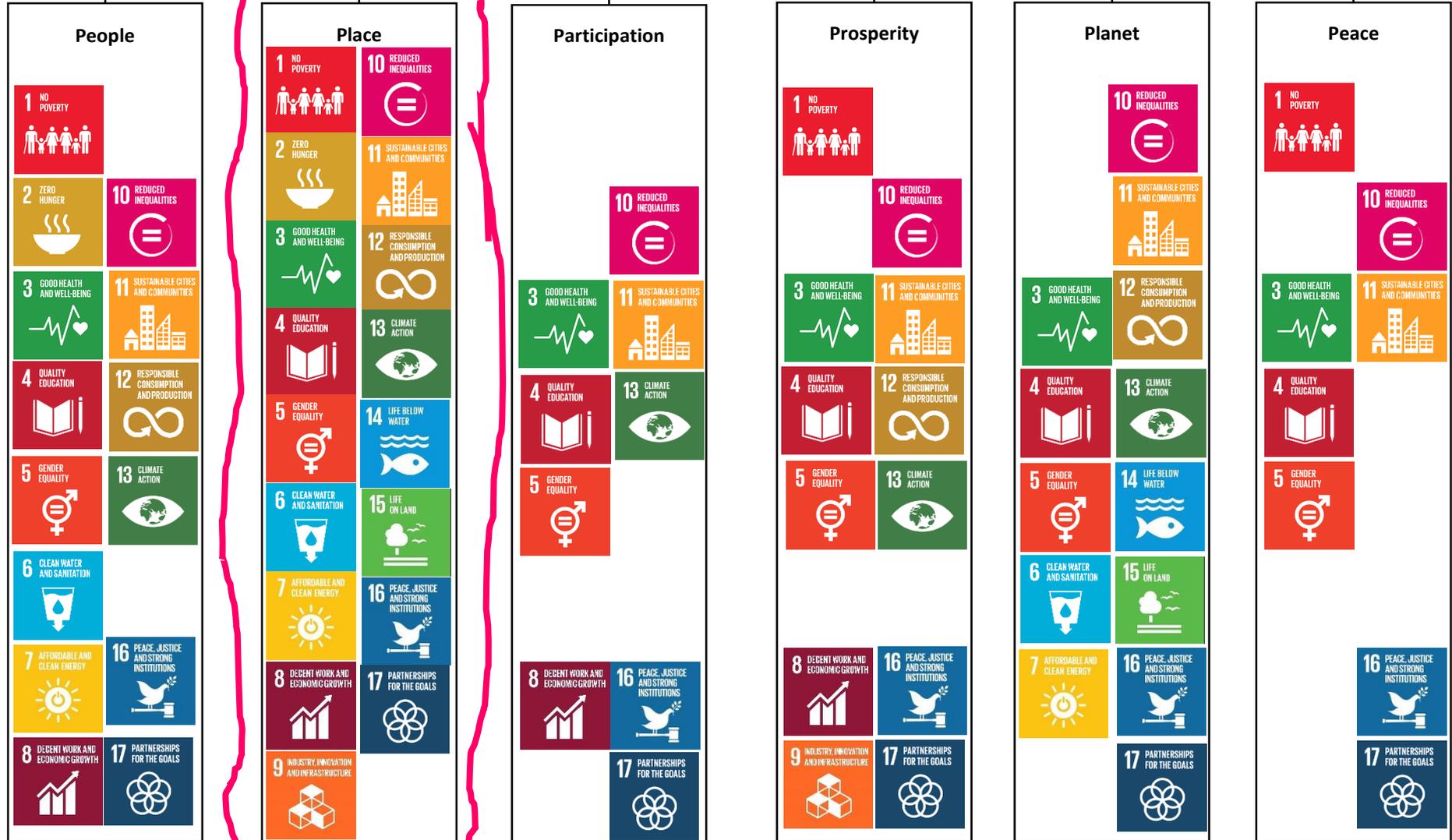




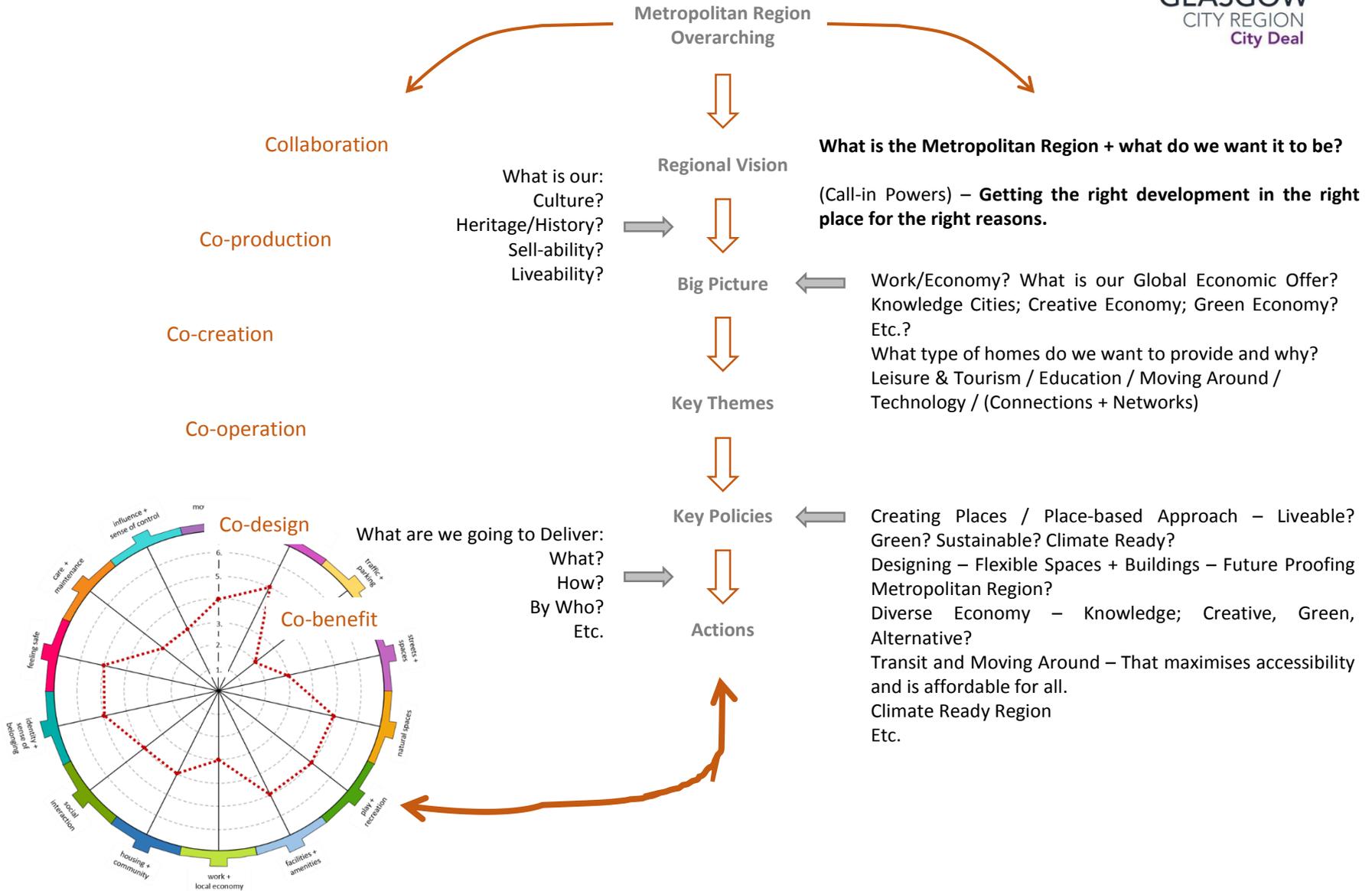
# WHO-- UK + European Healthy Cities Network: Place Standard Shaping Phase VII

WHO  
Phase VII  
Healthier + Happier  
Cities for All

6 Themes



# Metropolitan Region – Early Thoughts.....



# PLACE & WELLBEING ALLIANCE (P&WA) WEBINAR

## 24 November 2021 (13:00 – 13:45)

Chair Sam Whitmore

Moderator Kucheli Kwari Williams

**Focus:** Lifting the PST off the page with the creation of an interactive Virtual Engagement Room.

**Structure:** 1 session. (13:00 – 13:45)

### Schedule

**12:55** - Delegates log on

**13:00**

**Welcome, introduction**

Chair – Sam Whitmore

**13:05**

### Presentation

The PST Virtual Engagement Room

Enid Trevett, Community Engagement Officer,  
Coalfields Regeneration Trust

**13:30**

### Q&A

Sam Whitmore to moderate

**13:40**

**Final Thoughts & Close**



Scottish Government  
Riaghaltas na h-Alba  
gov.scot

Architecture &  
Design Scotland  
Aithearadh is Dealbhadh na h-Alba

Public Health  
Scotland



@placestandard  
[www.placestandard.scot](http://www.placestandard.scot)



### Background

The Coalfields Regeneration Trust was established in 1999, dedicated to improving the quality of life in Britain's former coalmining communities. In Scotland, the Coalfields Regeneration Trust have worked in over 50 communities helping them to create Community Action Plans. The focus is now to assist communities develop their own Place Plans using the PST as the method of engagement, having piloted the latest version of the PST in several former coalfield communities and then used this experience to develop the Coalfields Place Standard Toolkit.

The Coalfields Regeneration Trust would like to share the story of their journey to lift the PST off the page, create an interactive engagement tool for use in a community setting and widen its reach by creating a Virtual Engagement Room.

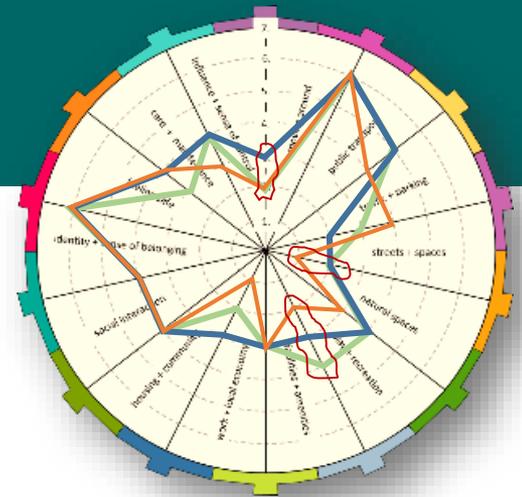
This is a free event if you wish to register follow this link

<https://www.eventbrite.co.uk/e/place-wellbeing-alliance-pwa-webinar-tickets-207826493637>

# Thank You!

[Etive.Currie@glasgow.gov.uk](mailto:Etive.Currie@glasgow.gov.uk)

Tel: 07471957388



RTPi AWARDS FOR  
**PLANNING  
EXCELLENCE**  
**Winner 2017**  
Planning for Wellbeing