



# North Yorkshire Volunteering Strategy

NY VCSE Strategic Leaders' Group

- In 2014 VCSE Strategic Leaders Group identified need for a formal strategy
- Sets out shared vision for volunteering
- Articulates the hoped for outcomes
- Sets out the actions needed
- Creates a framework for collective action

# Volunteering in North Yorkshire

North Yorkshire will be a place

- With a strong and sustainable volunteering culture throughout, that benefits both local people and their community
- Where people have the opportunity to volunteer and obtain personal enrichment
- Where every volunteer's contribution is recognised and valued
- Where organisations are enabled to deliver a quality volunteering experience

# Volunteering in North Yorkshire

Five key principles:

- Choice
- Diversity
- Reciprocity
- Recognition
- Ambition

# Volunteering in North Yorkshire

- Four key aims:
- To provide every individual with the opportunity to volunteer and contribute to their community
- To make volunteering more recognised, visible and valued within the community
- To ensure that organisations, across all sectors, are able to deliver a quality volunteering experience and benefit from volunteering
- To ensure an effective support service where individuals are able to undertake quality volunteering and organisations are able to provide it

# Volunteering in North Yorkshire

## Strategic Aim 1 - Objectives

- North Yorkshire has clear and accessible information on what volunteering is, what opportunities there are, and how to get involved
- An increasing number and variety of opportunities are available and individuals are matched to the most suitable role
- Appropriate support is available for and provided to all volunteers
- Individuals in public and private sector organisations across North Yorkshire are enabled to utilise their professional skills in a voluntary capacity
- Targeted support to enable the engagement of vulnerable and harder to reach groups in volunteering is available
- Schools, universities and colleges are engaged to ensure a future generation of volunteering

# Volunteering in North Yorkshire

## Strategic Aim 2 – Objectives

- Positive images of volunteering capturing the breadth of opportunities are promoted
- Volunteers and volunteering in the community are recognised and celebrated
- All communities are able to benefit from volunteering
- Self-directed volunteers are appropriately supported, recognised and have access to volunteer services

# Volunteering in North Yorkshire

## Strategic Aim 3 – Objectives

- Volunteers are involved appropriately and best practice is embedded in volunteer support and management
- Employer supported volunteering and youth / student volunteering is promoted

# Volunteering in North Yorkshire

- Strategic Aim 4 – Objectives
- An effective brokerage service is available to meet the needs of both volunteers and volunteer involving organisations
- Organisations have the capacity to effectively and safely involve volunteers
- Volunteer involving organisations have access to best practice and training
- Volunteers are best supported to develop themselves through volunteering



# Volunteering in North Yorkshire

- Measuring Success
- Implementation to be overseen by the VCSE Strategic Leaders Group
- Baseline year for year one whereby the Group can gather information and statistics to establish current volunteering activity
- Performance and improvement measures set your year two onwards
- Action plan to be completed following end of the consultation period

# Volunteering in North Yorkshire

## Role of Volunteer Centres

- North Yorkshire network of volunteer centres / services have key role in implementation
- Reorganisation of some services to align with the strategy i.e. CaVCA's
- Key role in establishing the baseline position
- Brokerage and Volunteer Management Training

# Volunteering in North Yorkshire

- Associated Developments
- Volunteering Charter – to enable VIOs to meet agreed standards, to act as a management tool and promotional device. Pilot led by CaVCA in Scarborough and Ryedale
- Volunteering Passport – to enable individual volunteers to build a portfolio of volunteering activity to help with personal and professional development. Pilot being led by the Ryedale Community Learning Partnership

# Volunteering in North Yorkshire

- Consultation Process being coordinated by Mel Bonney-Kane, CEO, Coast and Vale Community Action
- 12 week consultation period – compact compliant
- 9<sup>th</sup> February to 4<sup>th</sup> May
- Online survey, individual and group sessions
- Consultation findings collated, analysed and publicised
- Redraft considered (and agreed) by VCSE Strategic Leaders Group in May
- Formal launch (hopefully) for Volunteers Week in June

# Volunteering in North Yorkshire



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